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Revisiting Demand Rules for Gene Regulation

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17 **Abstract**

18

19 Starting with Savageau's pioneering work from 1970s, here, we choose the simplest transcription
20 network and ask: How does the cell choose a regulatory topology from the different available
21 possibilities? We study the natural distribution of topologies at genome, systems, and micro-level in
22 *E. coli* and perform stochastic simulations to help explain the differences in natural distributions.
23 Analyzing regulation of amino acid biosynthesis and carbon utilization in *E. coli* and *B. subtilis*, we
24 observe many deviations from the demand rules, and observe an alternate pattern emerging.
25 Overall, our results indicate that choice of topology is drawn randomly from a pool of all networks
26 which satisfy the kinetic requirements of the cell, as dictated by physiology. In short, simply, the cell
27 picks "whatever works".

28

29 Introduction

30

31 A critical feature of all living organisms is the ability to tune behavior in response to stimuli [1-5]. The
32 most widespread and well-understood mode of this tuning is transcription, which enables the cells
33 to modulate gene expression in response to cues. Looking at the simplest transcription network,
34 where a regulator R, controls expression of a target T - different possibilities emerge. Control of the
35 target, might be via positive or negative regulation. When we consider the fact that most
36 transcription factors in *E. coli* are also auto-regulators, six possible topologies emerge (Figure 1) [3,
37 4, 6-10]. In this study, we seek to answer the following question: Among all the available regulatory
38 designs, how does a cell pick one to control target expression?

39

40 In a series of papers in the 1970s, Savageau proposed "demand rules for gene regulation" [11-16],
41 according to which, a target T is positively regulated (Figure 1A-C) if, in the organism's natural
42 habitat, T is required for a high fraction of time. On the other hand, if the target is only required
43 sporadically, it tends to be regulated negatively (Figure 1D-F) [12, 13]. Evidence was provided in the
44 shape of conformity in regulation of sugar utilization enzymes in *E. coli* with the demand rules [11,
45 12]. In 2006, Alon et. al. provided a functional explanation for demand rules [17]. They argued that
46 positive regulation for a frequently needed target T ensured erroneous binding of other
47 transcription factors to the promoter was minimized. Alon et. al. demonstrate and propose, in a
48 later report [18], that such an approach for gene regulation acts as an insulator of the promoter
49 regions, preventing erroneous transcription.

50

51 However, demand rules raise a few interesting questions. Active control, as proposed by the
52 demand rules, will increase the demand of regulators in the cell. The cost associated with production
53 of additional regulators for control is likely detrimental for cellular growth [19-21]. In addition,
54 demand rules seem contrary to the concept of genetic robustness, which focuses on loss of fitness
55 due to mutations acquired by an individual [22]. How then do we reconcile these seemingly opposite
56 logics? In a 2009 report, Hwa et. al. have, via a theoretical framework, demonstrated that the choice
57 of mode of gene regulation could be biased for or against demand rules, and is dictated by
58 population size and the time scale of environmental evolution [23]. Their framework remains to be
59 experimentally tested though. An alternate approach can be to examine response of different
60 topologies to cues. The response can be quantified in terms of parameters like time of response,
61 response to noise, and cost of control [3, 24-28]. However, questions like whether, over

62 physiologically relevant range of biochemical parameter values, there are inherent qualitative
63 differences in the response that can be generated by different topologies remain unanswered.

64

65 In this work, we perform simulations of the simplest transcriptional network (**Figure 1**), and compare
66 our results with the natural distribution of regulatory interactions among topologies in *E. coli*. We
67 revisit some of the results proposed by Savageau and study in detail the control of sugar utilization
68 and amino acid biosynthesis in *E. coli*. Finally, we characterize the role of control cost in dictating
69 fitness of a cell. Put together, our results indicate that, contrary to demand rules, choice of a
70 particular topology for gene expression control is likely chosen randomly from all available
71 topologies which satisfy the dynamic demands of physiology associated with a cellular function.

72 Results

73

74 ***At the global scale, E. coli chooses topologies differentially for control of gene expression***

75 To understand the "logic" behind choice of topology for gene expression control, we enumerated all
76 regulatory interactions in *E. coli*, and classified them in one of the six topologies in (Figure 1) [29].
77 We note that there is no qualitative difference in the number of interactions which are controlled via
78 positive (~49.6%) or negative regulation (~50.4%) (Figure 2A). Including global regulators (and their
79 regulons) in the enumeration yields similar results (Figure S1(A)). We also repeated the analysis by
80 defining an interaction as a regulator R controlling a promoter (instead of all genes in an operon)
81 (Figure S1(B-C)), and the analysis exhibits that there is no significant bias in *E. coli* choosing positive
82 or negative regulation preferentially.

83

84 However, the R-T frequency distribution changes qualitatively when we analyze the number of
85 interactions in each of the six topologies in (Figure 1). As represented in (Figure 2B), among the six
86 topologies, F is over-represented. This is followed by topologies A, B, C, and D, with no statistically
87 significant difference between them. Last, topology E is the least represented (~5% of all
88 interactions). We observe the same general trend when we define one interaction as regulator R
89 controlling a promoter, instead of a gene (Figure S2A). On including the global regulators from the
90 analysis, a slightly different picture emerges, where topologies C and F are the most represented (as
91 most global regulators auto-regulate themselves), followed by topologies B, D, A, and E (which is
92 again under represented) (Figure S2(B-C)).

93

94 Overall, our analysis suggests that *E. coli* prefers certain regulatory arrangements over others. What
95 are the factors that dictate this choice? Various possibilities exist, including, demand rules [11-16],
96 error-minimization [17], or minimizing cost of control [19-21]. To understand the differences
97 between the distribution of the six topologies, we study and analyze their distribution at two
98 different scales. At the first level, we analyze frequency distribution of regulatory arrangements at a
99 systems level, where a system is defined as sum of all interactions which serve the cell towards a
100 common function. At the second level, we analyze in detail the demand and corresponding
101 regulatory design at a micro level, specifically those related to amino acid biosynthesis and carbon
102 source utilization.

103

104 ***Differential choice of topology at a systems scale***

105 To analyze frequency distribution of topologies in further detail, we separated R and T interactions in
106 *E. coli* into six functional sub-groups: (a) amino acid transport and metabolism, (b) sugar metabolism
107 and energy production, (c) coenzyme transport and metabolism, (d) inorganic transport and
108 metabolism, (e) cell division and nucleotide metabolism, and (f) stress response (Figure 3). In five of
109 the six classifications, distribution of number of interactions among A-C and D-F is statistically
110 identical to the distribution observed at the genome scale in *E. coli*. Moreover, when analyzed
111 individually, we note that in each of the six classifications, topology E is under-represented, and
112 topology F is over-represented. In addition, the frequency distributions in all six groups is statistically
113 similar to the one observed in nature (Figure 2B). We revisit the reason and nature of this
114 distribution later in this manuscript. It is not surprising that topology F is over-represented in nature.
115 Negative auto-regulation is known to speed up response in cellular systems [9, 25], and both
116 topologies C and F possess that architecture. However, subtle differences exist. While topology C
117 speeds up response when the system transitions from an OFF to an ON state, topology F speeds up
118 cellular response in transition from ON to OFF state. Could other similar dynamic criteria explain the
119 differential use of topologies in *E. coli*? To help answer this question, stochastic simulations of the
120 simplest regulatory network between a regulator R and target T were performed (Figure 1).

121

122 ***Simulations to quantify performance of networks across topologies***

123 We define a list of factors that best define performance of a regulatory circuit. These include (a)
124 steady state target expression, (b) time of response, (c) control cost, (d) cell-to-cell variation, (e)
125 spread of gene expression, and (f) ability to be effectively switched ON and OFF (see methods for
126 more details). We hypothesize that these six indicators define performance of a genetic network.
127 Network dynamics are dictated by the values of the associated biochemical parameters. To account
128 for biases introduced by parameters, we simulated about 100,000 networks (~16,000 networks in
129 each topology). The choice of parameters for these networks was taken from a uniform spread from
130 a range. Each network was simulated for 500 cells, and transition from OFF to ON and ON to OFF
131 tracked.

132

133 Because of our choice of parameters from a parameter space, many networks are "dead" (steady
134 state target expression less than one); have infinite cost; or have physiologically unviable dynamics.
135 For analysis, we considered only those networks which express target T and are able to effectively
136 switch ON/OFF. In addition, we impose limits on the time of activation (& deactivation) and control
137 cost. Placing these constraints allows us to define a "Performance Box". In rest of the article, we only
138 consider networks which lie within this "Performance Box". A frequency count of the networks with

139 positive and negative control of T shows that the two are identical (Figure 4A), consistent with the
140 natural distribution in *E. coli*.

141

142 Frequency distribution of the six topologies shows that, just as in *E. coli*, topology E is under-
143 represented, and topology F, most represented in the "Performance Box" (Figure 4B). Hence, our
144 simulations suggest, and we speculate that distribution of a topology in a cell is proportional to the
145 frequency of the topology in the "Performance Box". We note, however, that there are differences
146 in the distribution of the networks among the six topologies between our computational results and
147 the *E. coli* distribution. We hypothesize that these differences in distributions are due to the
148 inherent differences in the dynamic features of the six topologies.

149

150 *Dynamics of activation and deactivation vary across the six topologies.* Analysis of time of activation
151 and deactivation indicate that subtle differences exist in the T-t50 space covered by topologies A-C
152 and D-F (Figure 5A-B). As shown in (Figure 5A), topologies D-F are more suited for slow activation of
153 targets with small steady state levels. In the OFF state (Figure 5B), we note that physiological
154 functions with preference for smaller steady state T values and higher deactivation times would
155 have a greater chance to be represented by topologies A-C. Qualitative differences exist in
156 performance associated with each of the six topologies (Figure S3). In the ON state, topology C and F
157 exhibit the widest range of steady state T and activation time. On the other hand, topology E is the
158 most constrained in terms of the possible values of T. We speculate that this is one of the reasons of
159 over-representation of topology F, and under-representation of topology E in natural circuits.

160

161 *Cost of control of expression.* (Figure 5C-D) show that while there are large T-cost space regions
162 which both groups of topologies can exhibit, only topologies A-C can control expression when T is
163 small. Moreover, this control is exhibited at relatively small control cost. Similarly, when switched
164 OFF, topologies A-C are better able to switch expression off when the desired T values are small. In
165 addition, on an average, topologies A-C are able to provide control with a smaller drop in T when
166 cells are moved from ON to OFF, the physiological significance of which remains unknown.
167 Comparison of each topology is presented in (Figure S4). During activation, the control cost in
168 topologies A-E decreases with increase in T. However, in topology F, the decrease is super-linear,
169 and the resulting fall in cost much more rapid. This difference likely places topology F at an
170 advantage when high expression of target T is required. Qualitatively, from the pattern of (Figure
171 S4), we note that topologies A-C behave identically, whereas D and E behave differently. During
172 deactivation, all topologies (except C) offer a similar pattern of deactivation dynamics and steady

173 state T. We also note, that for topology F, T (in OFF state) is a considerable fraction of T in ON state.
174 This suggests that topology F is best suited for genes which require small changes in expression
175 levels in different conditions.

176

177 *Cell to cell variation.* The stochastic nature of gene expression leads to heterogeneity at a single-cell
178 resolution. Our results show that across the two groups of topologies, there is little qualitative
179 difference in behavior (Figure 5E-F). Among individual topologies, two key differences exist. First, in
180 the ON state, topology F is able to exhibit behavior with the widest range of spread in expression of
181 T. Second, in OFF state, topologies with negative control, all exhibit greater spread in the steady
182 state T values as compared to topologies A-C. Cell to cell variation is likely key for cells to survive in
183 uncertain conditions. This is likely another reason for presence of higher than random frequency of F
184 networks in nature (Figure S5).

185

186 *Switchability.* For optimal physiology, *E. coli* would need to control expression of a large number of
187 genes. However, the control and tuning of each gene in the OFF or ON state will be unique. Hence,
188 each physiological role would require a topology most suited to provide appropriate control. From
189 our analysis (Figure 6), we note that in this respect, topology F offers the widest ratio of steady state
190 T in ON and OFF conditions, across a large range of T values. Networks in topologies A-C offer a
191 qualitatively similar and a very limited response dynamics in this regard. In addition, topology E
192 offers the most limited response in terms of steady state T values, and hence is likely least suited for
193 most cellular functions.

194

195 ***Revisiting Demand Rules for Gene Regulation***

196 To test and apply the demand rules in determining the choice of regulatory topology, we perform
197 two analyses at a micro scale. In the first, we study amino acid biosynthesis in *E. coli*, primarily
198 present in mammalian intestine, and with ability to synthesize all 20 amino acids. However, because
199 of unequal presence in the intestine, not all amino acids are required equally by the bacterium [30,
200 31]. The demand for amino acids is further biased by the number of codons for each amino acid in
201 the *E. coli* genome (Sheet S1, Excel). The actual availability of amino acids was therefore calculated
202 as availability normalized with demand for an amino acid in the *E. coli* genome. In our analysis, we
203 identified the biosynthesis pathway(s) which are uniquely dedicated to synthesis of a particular
204 amino acid only [32], analyzed regulation of each gene in the pathway(s), and classified regulation as
205 positively or negatively regulated topologies.

206

207 Amino acid biosynthesis and transport are cellular functions with inversely related demand. For
208 instance, if an amino acid is not present in the surroundings (resulting in low demand for
209 transporters), the biosynthetic demand would be high, and vice versa. In (Figure 7A), the x-axis
210 represents amino acids in increasing availability in *E. coli* habitat, while the y-axis gives the fraction
211 of all regulatory interactions, controlling biosynthesis and transport of that amino acid, belonging to
212 topologies A-C. Our analysis shows that regulation of both biosynthesis and transport exhibit a
213 statistically insignificant correlation with increasing availability. This is contrary to the demand rules.
214 Adherence to the demand rules would have meant that transporters of abundant amino acids are
215 regulated by A-C topologies, and biosynthetic genes for such amino acids are primarily regulated by
216 D-F topologies. The reverse would have held true for scarcely available amino acids. The same
217 results hold on including interactions involving global regulators (Figure S6A). (Figure S6B-C) show
218 the data when amino acid demand is not normalized with the number of codons in the genome –
219 both the results show statistically insignificant relationship against demand rules. Additionally, we
220 performed a similar analysis for the soil bacterium *B. subtilis*, and found no correlation between
221 choice of topology and availability of an amino acid in the surroundings [33, 34] (Figure S7).

222
223 The demand for proteins encoded by amino acid biosynthesis genes is inversely linked with the
224 presence of amino acid in the surrounding environment. Hence, we would expect that expression
225 pattern (and demand) of biosynthetic genes and amino acid transporters is linked inversely.
226 However, performing a similar analysis on amino acid transporter gene regulation in *E. coli*
227 demonstrates a lack of correlation between demand for the gene product and choice of topology
228 (Figure 7A).

229
230 In the second example, we focus on metabolism of sugars preferred by *E. coli* in its natural habitat
231 [35]. Based on their abundance, we obtained the relative demand for carbohydrates in the intestine.
232 For our analysis, we only considered part of metabolism which deals exclusively with a particular
233 carbon source. The genes encoding the respective enzymes and their regulators were studied, and
234 classified into activator- or repressor-based topologies. Our results indicate that regulation of
235 enzymes involved in carbon utilization is independent of the availability of the sugar (Figure 7B). A
236 similar statistically insignificant result was obtained on including global regulators (Figure S8). In case
237 of carbon utilization, the expression of transporter genes is positively correlated with expression of
238 genes involved in catabolism. However, our analysis shows that the choice of topology does not
239 seem linked with availability of the carbon source (Figures 7B and S8). Similar analysis was

240 performed for carbon utilization in *B. subtilis* and no statistical correlation was observed between
241 choice of topology and demand for product of gene of interest [33, 34](Figure S9).

242

243 Overall, our results indicate deviations from Savageau's demand rules. A major difference in our and
244 Savageau's analysis is that we consider all regulatory interactions controlling cellular functions, while
245 Savageau's work only accounted for the key regulator involved in a particular cellular process, for
246 example, AraC for arabinose catabolism [11, 13]. Another key difference lies in the fact that our
247 analysis takes into account auto-regulation of regulatory proteins. This is likely extremely important
248 in dictating the choice of topology, as seen by differences in topologies D, E, and F in *E. coli*.

249

250 ***Cost of control places a growth burden on the cell***

251 Cellular growth is hindered by production of unnecessary proteins [19-21, 36], and as a result,
252 regulation has a fitness effect [37, 38]. To test this, we performed competition assays between
253 genetically identical strains with the only difference that one strain was producing GFP. Our analysis
254 with the *rob* promoter in *E. coli* demonstrates that the cost of additional GFP places a growth burden
255 on the cell (Figure 8). Similar trends for *ParaBAD* and *PmarRAB* promoters were also observed. This
256 suggests that the advantage of preventing erroneous transcription by adhering to the demand rules
257 must offset the disadvantage of additional control cost, for demand rules to prevail.

258

259 As a speculative test of the demand rules, we performed long-term experiments where we fed a
260 arabinose to *E. coli* for 3000 generations. In parallel, we fed glucose with limited arabinose to the
261 culture. The culture grown on arabinose had high demand for arabinose utilization genes, whereas
262 the culture with small amounts of arabinose would only express from *araBAD* operon when out of
263 glucose - thus creating differential demand for the *araBAD* gene products. AraC is known to be a
264 dual regulator of the *araBAD* operon, acting as a repressor in absence of arabinose, and activating
265 expression when bound with arabinose. This dual regulation can be observed experimentally in wild
266 type *E. coli*. On altering demand for the *araBAD* gene products, the dual regulation can still be
267 observed in both (with high, and low demand for *araBAD* gene products) the strains (Figure 9A-B). In
268 a relatively short span of 3000 generations, no switch in mode of regulation was observed, though
269 the absolute levels of expression were different in the two strains, and had evolved from the parent
270 wild-type *E. coli*.

271 Discussion

272

273 Transcription networks are of interest from a number of perspectives like structure, topology,
274 dynamics, and evolution [3, 24, 39-42]. Despite significant effort in trying to understand dynamic
275 features of topologies – an open question remains. Why does a cell choose a particular topology
276 over the others?

277

278 Demand rules provide an insight into this question. However, our analysis reveals that the
279 agreement with demand rules is rather limited. What then could be the additional determinants?
280 Dynamically, as our analysis shows, there are several subtle differences across topologies, and it
281 could be these differences which dictate choice. Our simulations and comparisons with *E. coli*
282 distribution suggests that a network is perhaps randomly picked out from a group that satisfies the
283 demands of physiology. Or simply, the cell picks "whatever works".

284

285 In a 2009 study, Hwa et. al. demonstrated that different modes of regulation lead to qualitatively
286 different patterns of protein levels when cells are grown in conditions supporting different growth
287 rates [43]. They demonstrate that constitutively and positively controlled genes exhibit a decrease in
288 steady state with growth rate, negatively regulated genes can exhibit a weakly negative or a strongly
289 positive correlation between protein levels and growth rate. Could additional considerations like
290 maintenance of protein levels at a constant levels, independent of growth rate, be a selective force
291 for certain physiological roles?

292

293 In terms of what we can explore, our simulations very rapidly approach saturation in as we begin to
294 increase the complexity of networks. In addition, combinatorial inputs of multiple regulators into
295 one promoter remain unanswered and unexplored. These additional interactions would make the
296 possible range of dynamic behaviour much more complex and richer, but at the same time
297 computationally intractable.

298

299 **Experimental Procedure and Mathematical Analysis**

300

301 ***Regulatory interactions in E. coli***

302 The R-T interaction dataset for the transcription regulatory networks was acquired from RegulonDB
303 [29]. There are 197 transcription factors reported in RegulonDB, of which, seven are listed twice,
304 individually, as well as in dimeric form with another protein. We have considered 190 unique
305 regulators for our study and their interactions with targets have been classified in two ways; (i)
306 between regulator protein and target gene and (ii) between regulator protein and promoter (all
307 genes in an operon). This resulted in 4970 interactions in Regulator-Target gene classification ([Sheet](#)
308 [S2 in Excel](#)) and 2139 interactions in Regulator-Promoter classification ([Sheet S3 in Excel](#)). Out of 190
309 transcription factors, seven are global regulators (CRP, H-NS, Lrp, IHF, ArcA, Fis, and FNR) and control
310 around 51% of all genes in *E. coli* [44]. Excluding interactions of global regulators, there are 2625
311 interactions in regulator-target gene class and 1176 interactions in regulator-promoter class.
312 Multiple transcription factors feeding into a promoter were categorized into more than one
313 topology, depending on the nature of interaction of the target gene with each interacting
314 transcription factor.

315

316 ***Distribution of R-T interactions among six topologies***

317 On the basis of the specific roles in cellular physiology, the interactions were further classified into
318 six functional sub-groups, as reported in EcoCyc [32]. For each functional sub-group, all the involved
319 target genes were identified and distributed among six topologies. Biosynthesis pathways for amino
320 acids and degradation pathways for carbohydrate were studied further in detail.

321

322 *Biosynthesis pathways of amino acids:* For biosynthesis of an amino acid, we considered regulation
323 of only target genes which play a role in biosynthesis ([Sheet 4 in Excel](#)) of that particular amino acid
324 and its transport ([Sheet 5 in Excel](#)) only.

325

326 *Frequency of occurrence of amino acids:* Occurrence of each of the 20 amino acids from coding
327 region of *E. coli* DH10 β genome was calculated to calculate the relative demand of all amino acids in
328 *E. coli* ([Sheet 1 in Excel](#)).

329

330 *Sugar utilization:* Genes encoding for enzymes involved in metabolism of a particular carbon source
331 until the metabolic branch merges with another in the network were considered in our analysis
332 ([Sheet 6 in Excel](#)). The interactions between the identified genes and their regulators (R-T) have

333 been distributed across the defined topologies. In addition, genes involved in transport of sugars
334 were also analysed in same way ([Sheet 7 in Excel](#)).

335

336 ***Mathematical analysis of the six topologies***

337 Mathematical model for each topology was formulated by writing ordinary differential equations,
338 and simulating stochastically. The two differential equations for each topology describe the rate of
339 change in regulator, R and target, T, as described in Supplement text.

340

341 *Definition of parameter space.* To analyze the six topologies, networks were generated with different
342 biochemical parameters. To choose parameter values and range, physiologically observed values of
343 all parameters was analyzed and the resultant space called parameter space ([Figure S10A](#)). From
344 parameter space, the red region represents commonly observed values reported in literature [41,
345 45-50], biased towards exhibiting limited diversity in dynamics. In this work, we chose the "unbiased
346 region" (blue) from parameter space to explore all possible dynamics [41, 45-50].

347

348 *Generation of networks from a topology.* The model of topologies B, C, E, and F consists of seven
349 parameters whereas of each from A and D consists of five parameters. We generated 16807 (7^5)
350 networks for topology A & D and 16384 (4^7) networks for topologies B, C, E, and F. Such an approach
351 was recently adopted by Ma and co-workers in the context of analysis of adaptation in biochemical
352 networks [51]. We also performed simulations with several other parameter distributions across the
353 range of values. However, different parameter ranges do not qualitatively affect our analysis.

354

355 *Calculation of performance indicators.* Each network was simulated using Gillespie algorithm to
356 account for stochasticity [52, 53]. Dynamic simulation of each network in both transitions from OFF
357 to ON and from ON to OFF state was performed in 500 cells. The detailed flowchart of simulation is
358 described in ([Figure S10B](#)). The dynamics of each network was recorded and performance indicators
359 for each network were calculated as described in the Supplement.

360

361 *Definition of "Performance Box".* A box in the performance indicator space defining networks with
362 robust response, low cost, and fast dynamics was named as "performance box". Networks with
363 steady state expression of $T \geq 6$ (A.U.) in ON state, with a minimum switchability factor of 1.3;
364 activation time (t_{50}) ≤ 1 (A.U.) and deactivation time ≤ 1.2 (A.U.); and cost of activation and cost of
365 deactivation ≤ 0.5 (A.U.) were considered to define the outer edges of the "Performance Box".
366 Networks outside of the performance box were assumed to be more costly, exhibiting minimal

367 expression of target protein T, or/and slow responding networks, and hence excluded from our
368 analysis. The precise definition of the edges of the performance box presented here represents a
369 general trend.

370

371 **Cost experiment using Flow Cytometry**

372 *E. coli* containing a *rob* promoter fusion with *gfp* integrated at the λ site (plasmid pLA2) on the
373 chromosome [54, 55] was grown overnight in LB media with kanamycin 25 μ g/ml in at 37°C with
374 shaking. *E. coli* with pLA2-*gfp* (without the *rob* promoter) was used as a control. Both cultures were
375 grown overnight, and then sub-cultured in 1:500 dilution each in LB media with kanamycin 25 μ g/ml
376 in the same tube and grown at 37°C with shaking. Samples were collected at various times and then
377 stored in PBS (containing 34 μ g/ml chloramphenicol). All the samples were kept on ice in dark
378 condition. The samples were then analyzed with BD FACS Aria SORP to get relative frequency. The
379 choice of *rob* promoter was based on its constitutive expression [56]. Competition experiments were
380 done with the *ParaBAD* promoter and the *PmarRAB* promoter, and similar results observed when
381 the inducers for the two systems (arabinose and salicylic acid, respectively) were added to the media
382 [57, 58].

383

384 **Evolutionary experiments**

385 *E. coli* grown overnight in LB at 37°C with shaking was sub-cultured (1:100) in tubes containing 1ml
386 M9 media, 1% casamino acids and a sugar source. The tubes either contained 0.4% arabinose or
387 0.35% glucose with 0.05% arabinose. The cultures were grown for 24 hours at 37°C, and propagated
388 daily by sub-culturing 1:100 into fresh M9 media containing respective sugars. The last strains from
389 each lineage was transformed with plasmid based promoter fusions of arabinose metabolic genes
390 (*araB* (PEC3876-98156236)), from Thermo Scientific *E. coli* promoter collection (PEC3877).
391 Fluorescence (488/525nm) and absorbance (600nm) values were measured in a Tecan microplate
392 reader (Infinite M200 PRO).

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394

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397

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399

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535

536 **Figure Legends**

537

538 **Figure 1 Topologies between a regulator R (pink) and a target, T (blue).** In topologies A, B, and C, in
539 presence of the appropriate environmental or cellular signal, target T is controlled positively by the
540 regulator. In contrast, target in topologies D, E, and F is repressed by regulator, and the repression is
541 relieved under appropriate conditions.

542

543 **Figure 2 Frequency distribution of R - T topologies in *E. coli*.** (A) All regulator-target interactions
544 frequency in *E. coli* among activator- (topologies A, B, C) and repressor-based (topologies D, E, F)
545 interactions. (B) Distributions of all R-T interactions among the six distinct topologies in *E. coli*.

546

547 **Figure 3 Division of R-T interactions among six functional groups.** For each group, frequency of
548 activator-based topologies roughly equals repressor-based topologies. Among individual topologies,
549 F is over-represented and E under-represented in all six functional groups.

550

551 **Figure 4 Frequency distribution of R - T topologies from simulations.** (A) Percent networks
552 belonging to the activator- and repressor-based topologies in the "Performance Box" and (B) Percent
553 networks belonging to each of six topologies in the "Performance Box".

554

555 **Figure 5 Dynamic performance of activator- and repressor-based topologies.** (A-B) Steady state T
556 levels and time of activation/deactivation for all six topologies. A dot on the plot represents each
557 network. (C-D) Steady state T and cost of control phase plane for the six topologies. (E-F) Steady
558 state T and spread among the 500 cells at steady state in the topologies. Activator-based topologies
559 are represented in blue, and repressor-based topologies in red. Shaded regions indicate the region
560 covered by the activator- and repressor-based topologies. The left panel represents networks in ON
561 state. Right panel represents OFF state.

562

563 **Figure 6 "Switchability" of networks.** Steady state T in the ON (x-axis) vs. the OFF condition (y-axis)
564 for all six topologies.

565

566 **Figure 7 Correlation between demand and activator-based control.** (A) X-axis represents amino
567 acids in normalized increasing availability, and y-axis represents fraction of regulatory interaction in
568 the activator-based topologies for each amino acid biosynthesis regulon (blue) and its transport
569 (red). (B) X-axis represents carbon sources in increasing order of preference to *E. coli* in the intestine,

570 and y-axis, the fraction of regulatory interactions controlling expression of metabolic genes involved
571 in utilization (blue) of each sugar and its transport (red) and belonging to activator-based topologies.

572

573 **Figure 8** Competition between *E. coli* strains exhibits a fitness effect of production of an additional
574 protein as compared to the control.

575

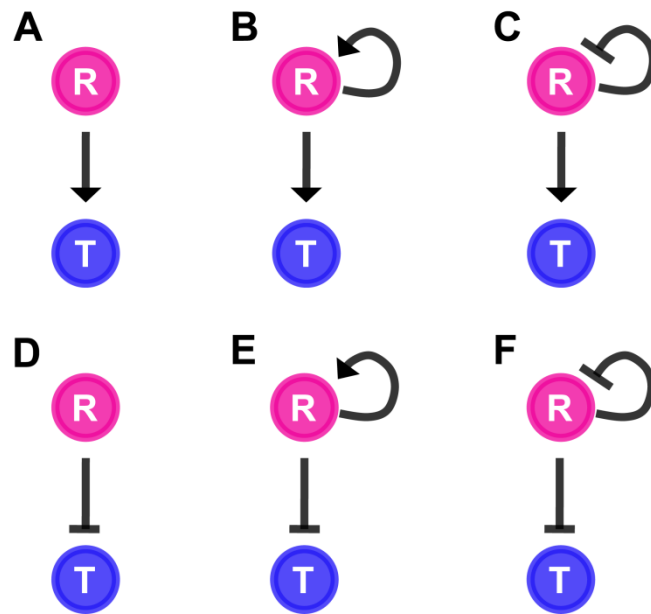
576 **Figure 9** Long term experiment to track changes, if any, in mode of regulation. P_{araBAD} expression in
577 **(A)** strain grown in 0.4% arabinose for 3000 generations. **(B)** strain grown in 0.35% glucose and
578 0.05% arabinose for 3000 generations. WT strain refers to the evolved strain after 3000 generations
579 in a particular condition. $\Delta araC$ strain refers to the mutant created by knocking out *araC* from the
580 parent evolved strain.

581

582

583 **Figure 1**

584

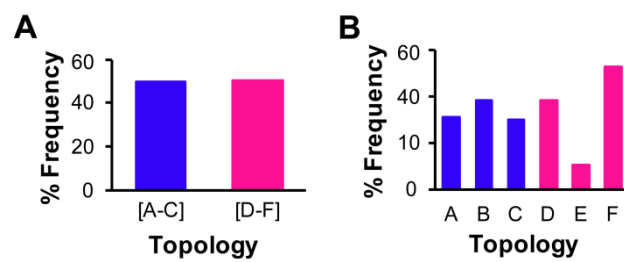


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587 **Figure 2**

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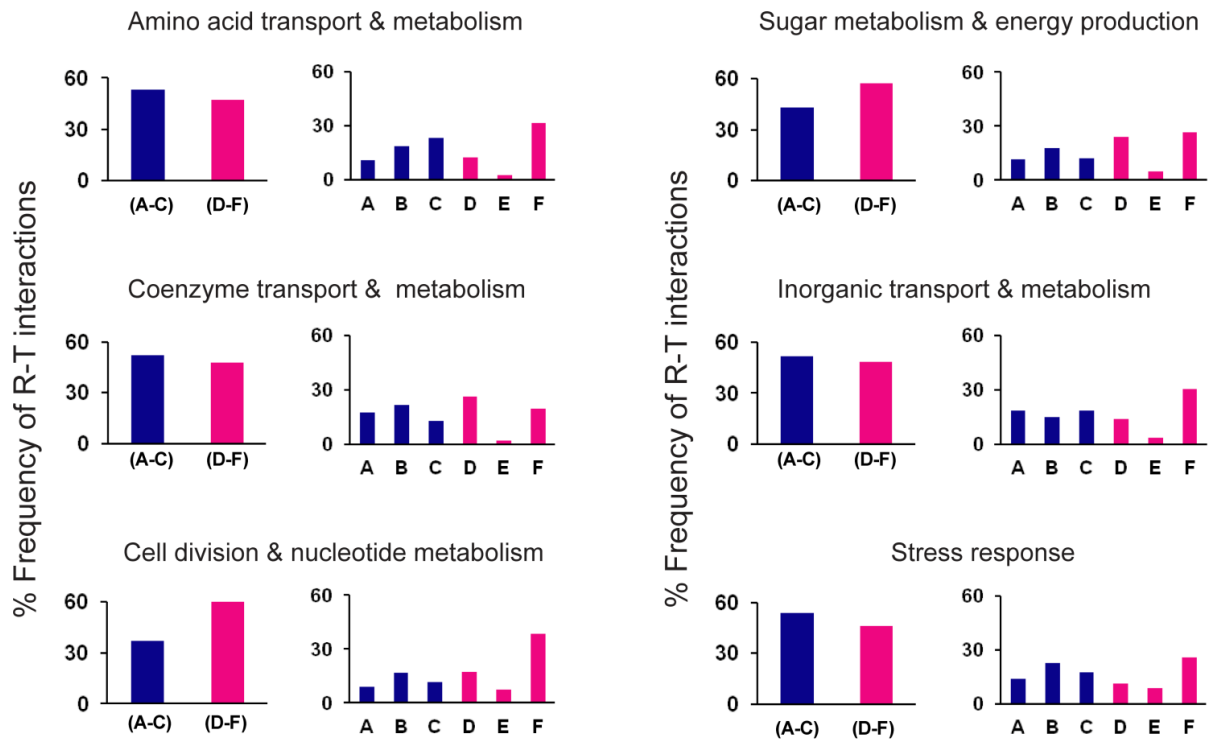


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591 **Figure 3**

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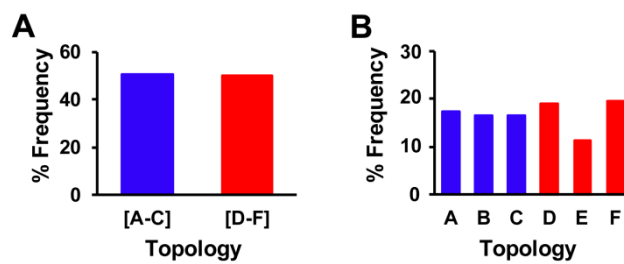


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595 **Figure 4**

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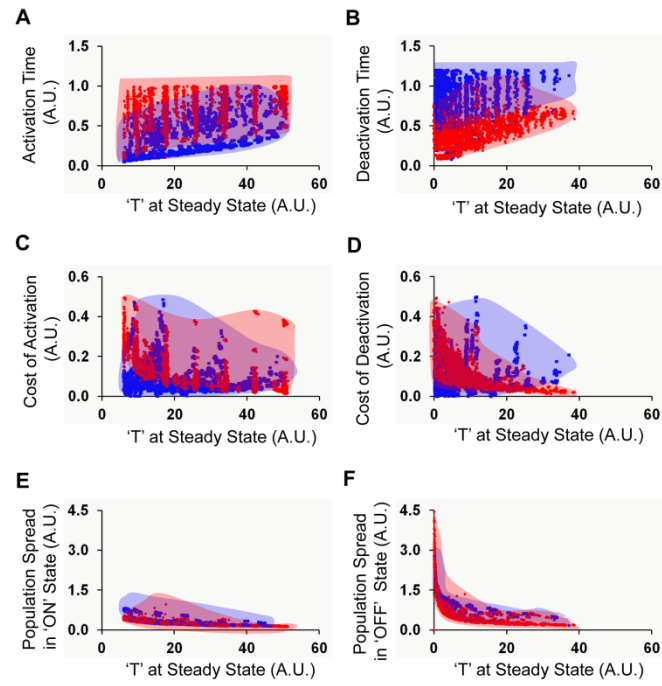


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599 **Figure 5**

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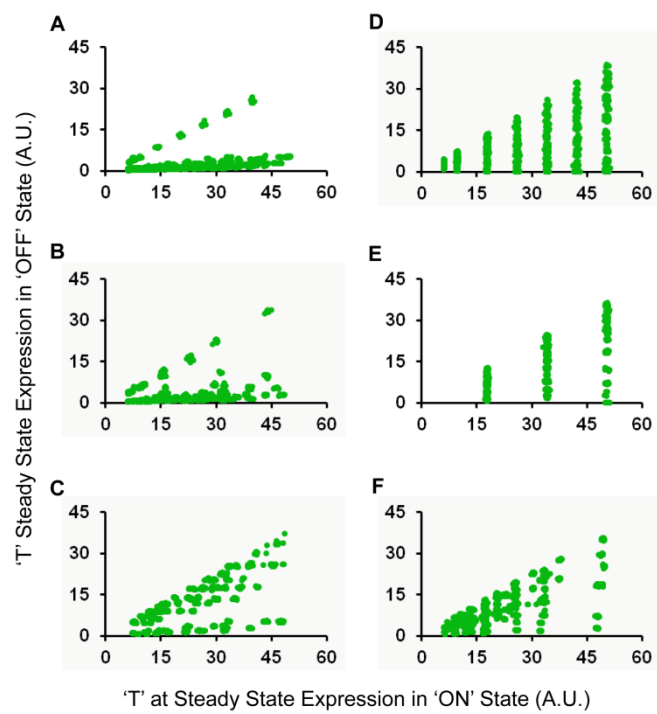


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603 **Figure 6**

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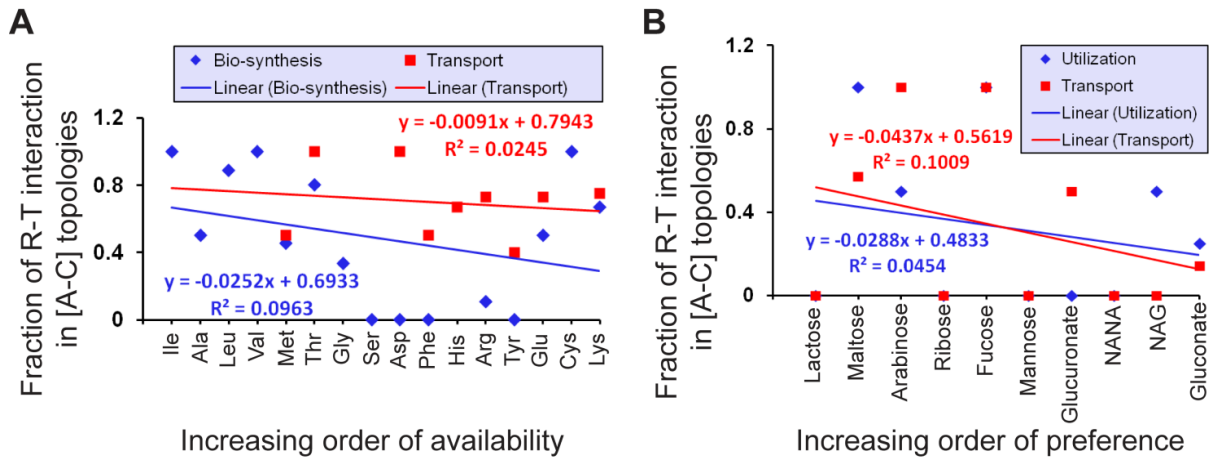


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607 **Figure 7**

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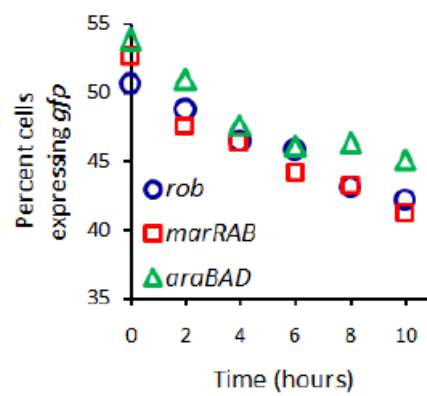
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612 **Figure 8**

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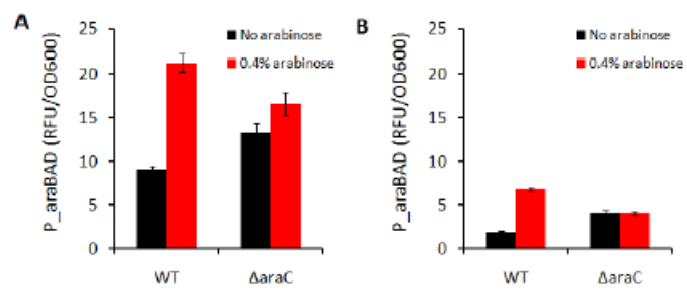
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617 **Figure 9**

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